

Tourism works for Alaska



The logo for the Alaska Travel Industry Association. It features a stylized mountain range above the word "ALASKA" in a large, bold, sans-serif font. Below "ALASKA" is a black horizontal bar containing the words "TRAVEL INDUSTRY" in white, uppercase letters. At the bottom, the word "ASSOCIATION" is written in a smaller, spaced-out, uppercase font.

ALASKA
TRAVEL INDUSTRY
ASSOCIATION

Alaska Travel Industry Association



- **650 Statewide Member businesses**
- **52,000 jobs in Alaska**
- **8,000+ jobs in Southeast Alaska**
- **\$249M total earnings in Southeast Alaska**
- **Economic impact to the state of \$4.2B**
- **2020 will break all records!!**



Board of Directors



- **Southeast Board members**
 - **Holly Johnson – Wings of Alaska**
 - **Patti Mackey – Ketchikan Visitors Bureau**
 - **Dennis McDonnell – Alaska Coach Tours**
 - **Craig Jennison – Temsco Helicopters**
 - **Jamey Cagle – Allen Marine**
- **Statewide**
 - **Scott Habberstad – Alaska Airlines**
 - **John Binkley – CLIA/AK Cruise Association**
 - **Carol Fraser – Aspen Hotels of Alaska**
- **Lieutenant Governor Kevin Meyer**



Tourism Works for Alaska



- **Promote tourism to Alaskans**
- **Educate legislators, local government officials on the importance of tourism**
- **Events that bring Alaskans together**
- **Partnering with other industries**
- **Partnering with Dept of Education, trade schools for JOBS JOBS JOBS!**



Tourism Works for Alaska



Annual Convention

Oct 7 – 10 JUNEAU



- **Centennial Hall – but community night will rock!**
- **550 people in attendance**
- **Great economic boost to Juneau**



Tourism Works for Alaska

OCTOBER 11
CENTENNIAL HALL // JUNEAU AK

**RAIDING THE
ROCK
VAULT®**

**REAL ROCK.
REAL ROCK STARS.**

Thank for Sponsoring the Raiding the Rock Vault show in Juneau!

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ICY STRAIT
—POINT—
HOONAH, ALASKA

VALUES IN ACTION
SEALASKA

TOURISM
WORKS FOR
ALASKA

All Part of Tourism Works for Alaska

Juneauconcerts.com



TREND



2019

9.27.19

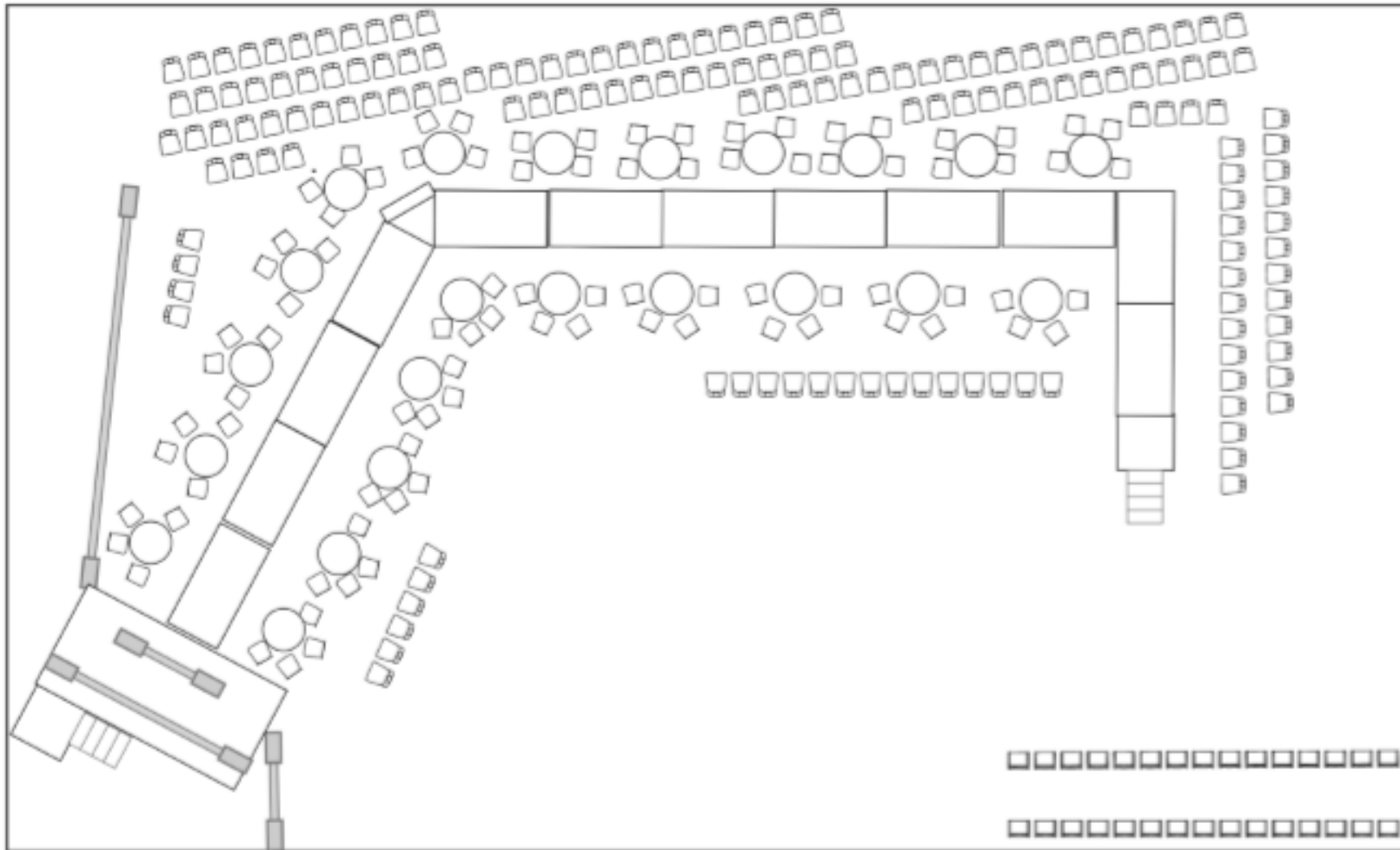


- **Fundraiser for Tourism Works for Alaska – Sept 2**
- **Celebration of tourism meets fashion meets – END OF SEASON!**
- **Showcasing Alaskans design talent**
- **Developing our own next generation talent**

Location



Location



Designers

Iryna McCoskey – **Alaska PerSe**

Rico & Crystal Worl – **Trickster Company - JUNEAU**

Christy Ruby – **Christy Ruby Designs - KETCHIKAN**

Alice Bioff – **Naataq Gear**

Lisa Greenwood – **Twinkle Toes/Wild Outdoor Wear**

Bobby Itta – **Bobby Itta Designs**

Joel Loosli – **Claimjumper AK**

Teri Toothman – **David Green Master Furriers**

Linda Leary – **Fishewear**

Brett & Kristi Wilcox – **57 Peaks - SITKA**

Lois Verbaan – **Wearable Arts - SITKA**

Cyndy Gibson – **Wearable Arts - SITKA**

KD Roope – **Wearable Arts - JUNEAU**

Designers

Shea Zahedi – Opal Heart



JUNEAUEMPIRE.COM

Designer from Juneau to show new collection in New York City | Juneau Empire



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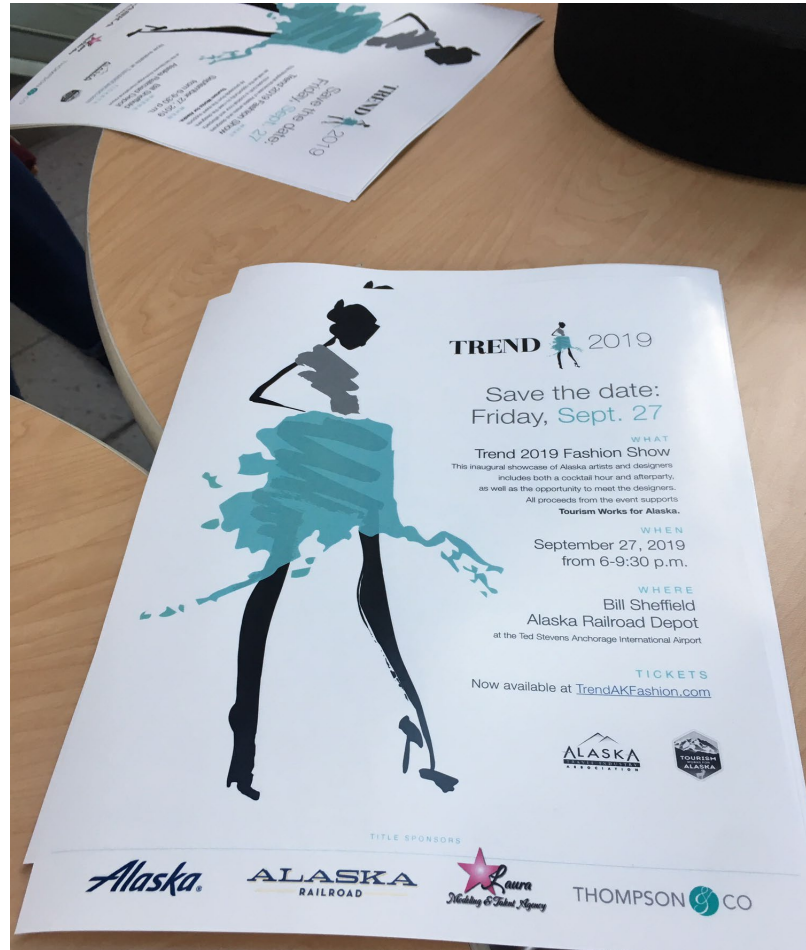
We would also like to thank these sponsors for their inkind donations



Special Guest Performance Sponsors



COMMITTEE



Katie Caswell, **Logistics**

Ivy Cerdena, **Premier Alaska Tours**

Yaasmine Habash, **Wings of Alaska**

KC Hostetler, **Alaska Airlines**

Cierra Hahn, **Alyeska Resort**

Bri Kelly, **Thompson & Co.**

Avery Smith, **Enterprise Car Rental**

Alyssa London, **Arctic IT**

Laura Martinson, **Caribou Crossings**

Victoria Tavarez, **The Lakefront Anchorage**

Kailee Wallis, **Thompson & Co.**

Bonnie Westlund, **Denali Princess Lodge**

Tracy Zadra, **Alaska Railroad**

Co-chairs

Carol Fraser, Aspen Hotels of Alaska

Elizabeth Hall, John Hall's Alaska

Committee



Committee



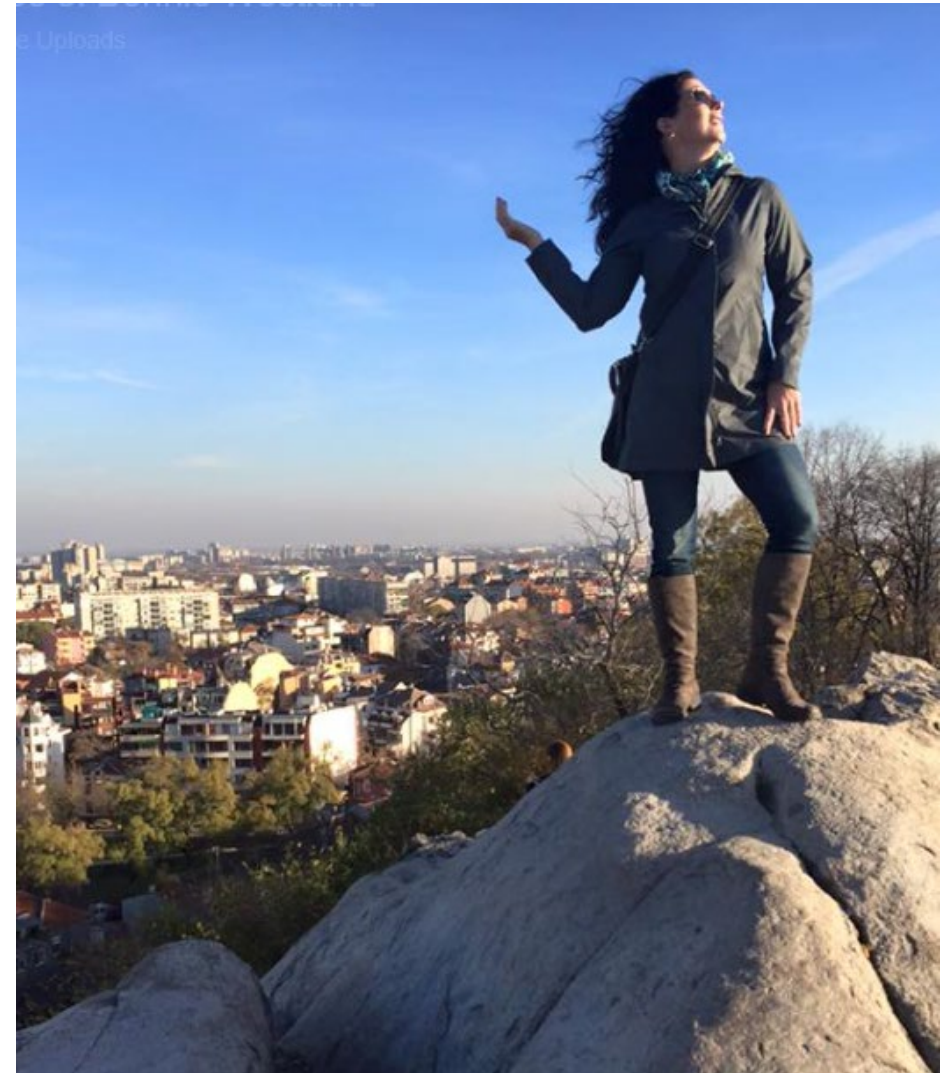
Committee



Committee



Committee



Tourism

- ❑ 52,000 jobs in Alaska
- ❑ 8,000 jobs in Southeast Alaska
- ❑ First job to lifelong career
- ❑ \$445M in labor spending in Southeast Alaska
- ❑ Aurora Award

TREND



2019

TRENDKAFASHION.COM